

PRESS RELEASE

UPGRADE YOUR ADVERTISING EXPERIENCE WITH THE PREMIUM FINELINER STABILO dr!ver

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With the premium fineliner STABILO dr!ver, your customers' advertising experience gets an upgrade. The striking look and pleasant feel are immediately impressive. A high-quality writing experience guarantees frequent use and presence on the desk with the advertising message always in view.

The premium fineliner STABILO dr!ver with a fine, blue 0.4 mm lead for intensive writing impresses with its elegant, classic design with a sturdy cap and viewing window. The robust nylon tip ensures a high-quality writing experience. High writing comfort is guaranteed by the non-slip, soft rubber grip zone. The smudge-proof, odorless and water-based ink gives a safe feeling when using it.



The STABILO dr!ver is also a more sustainable alternative because bio-based, ISCC PLUS-certified plastics are used to manufacture the pen body and cap. ISCC stands for International Sustainability and Carbon Certification and is one of the leading international certification systems for the circular economy. The aim of ISCC is to promote sustainable, deforestation-free and climate-friendly supply chains in order to protect forests and support carbon-rich soils and biodiversity. This underlines STABILO's commitment to acting responsibly with regard to people and the environment.

The comfortable fineliner is used frequently and is therefore always present on the desk. You can rely on the STABILO brand quality, which guarantees a long service life. The distinctive shape prevents rolling away and the advertising is always in view. The practical metal clip means the pen is quickly to hand even when you are on the move. Advertising can be placed on the shaft of the fineliner using multi-colored screen printing.

Give your advertising experience an upgrade with the premium fineliner STABILO dr!ver.